

Table: Activities achievement & future planning of Agricultural Advisory Society to achieve the targets and goals of Sustainable Development Goal (SDG) of UN

SDG: Goal	SDG: Target	Project	Activities and achievements during 2016-17	Planning for next 5 years (2018-22)					
				<u>Item/Activity</u> <sup>1</sup>	<u>2018 (target)</u>	<u>2019 (target)</u>	<u>2020 (target)</u>	<u>2021 (target)</u>	<u>2022 (target)</u>
Goal 2: End hunger, achieve food security and improved nutrition, and promote sustainable agriculture	Target # 2.2 & 2.3	Project: Delivery of zinc Rice in Bangladesh (2016) Funded by: HarvestPlus Bangladesh, Local Fund	(1) Trained 225 lead farmers (22% female) on zinc rice cultivation and importance of zinc nutrition for human health at 9 training events in Jessore, Narail, Habiganj and Moulvibazar districts in collaboration with DAE (2) Total of 4,550 demo plots established on zinc enrich rice varieties (BRRI dhan62, 64 & 72) with trained & motivated 4,550 farmers (30% female farmers) at 270 villages in 22 upazilas of Gopalganj, Narail, habiganj, Moulvibazar, B'Baria, Jessore, Jhenaidah and Magura districts during 2016 Boro and 2016 T.Aman seasons (3) Involved 4,550 demo farmers cultivated zinc enriches rice varieties on 423 ha of land in eight districts. Total of 2,300 MT zinc enrich paddy produced on 423 ha of land during 2016 Boro and 2016 T.Aman seasons for consumption (95%) as food and seed use (5%).	(1) Low cost zinc rice varieties demonstration (No. of farmers)  (2) Seed pass on (No. of farmers)  (3) Seed production (MT) <sup>2</sup>  (4) Farmers training (No.)  (5) Farmers motivation through field days and courtyard meetings (No.)	7000  21000  50  250  30000	8000  24000  100  300  40000	9000  27000  150  400  4000	10000  30000  200  500  4000	11000  33000  200  600  4000

<sup>1</sup> Achievement against the target of the enlisted activities (items) will be based on resource availability from HarvestPlus Bangladesh as local fund

<sup>2</sup> Seed production by the project trained seed farmers and marketing through seed companies/dealers, seed nets etc

			<p>(4) Total of 3,028 farmers (55% female) motivated on zinc rice through 12 field days and 11 courtyard meetings during 2016 Boro and 2016 T.Aman seasons in eight project districts.</p> <p>(5) At least 20,000 neighbour farmers motivated for zinc enrich rice varieties cultivation and zinc enrich rice consumption as food in eight project districts.</p> <p>(6) Large scale media coverage (TV, Print media) was achieved as a large scale promotion of zinc rice cultivation and consumption as food.</p>						
		<p>Project: Delivery of zinc Rice in Bangladesh (2017) Funded by: HarvestPlus Bangladesh, Local Fund</p>	<p>(1) Trained 300 lead farmers (20% female) on zinc rice cultivation and importance of zinc nutrition for human health at 12 training events in Jessore and Narail districts in collaboration with DAE.</p> <p>(2) Total of 10,650 demo plots established on zinc enrich rice varieties (BRRI dhan62, 72 &amp; BRRI dhan74) with trained &amp; motivated 10,650 farmers (26% female farmers) at 285 villages in 11 upazilas of Jessore and Narail districts during 2017 Boro and 2017 T.Aman seasons.</p> <p>(3) Involved 10,650 demo</p>						

			<p>farmers cultivated zinc enrich rice varieties on 1,000 ha of land in Jessore and Narail districts. Total of 4,200 MT zinc enrich paddy produced on 1000 ha of land during 2017 Boro and 2017 T.Aman seasons for consumption (96%) as food and seed use (4%).</p> <p>(4) Total of 2,298 farmers (58% female) motivated on zinc rice cultivation and consumption as food through implementation of 12 field days and 10 courtyard meetings during 2017 Boro &amp; 2017 T.Aman seasons in Jessore and Narail districts.</p> <p>(5) At least 35,000 neighbour farmers motivated for zinc enrich rice varieties cultivation and zinc enrich rice consumption as food in Jessore and Narail districts.</p> <p>(6) Large scale media coverage (TV, Print media) was achieved as a large sale promotion of zinc rice cultivation and consumption as food.</p>						
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Goal 2: End hunger, achieve food security and improved nutrition, and promote sustainable agriculture	Target # 2.4 & 2.a	Project: Video show on healthy rice seedlings production during 2016 Boro season. Funded by: CIMMYT Bangladesh, Local Fund	<p>(1) Conducted project staffs training on the project implementation planning and strategies</p> <p>(2) Project staffs selected 185 villages with 498 communities along with 498 community coordinators in 20 upazilas of eight districts (Faridpur, Gopalganj, Rajbari, Madaripur, Chuadanga, Jessore, Jhenaidah &amp; Narail districts) within southwest region of the country</p> <p>(3) Project staffs prepared 498 events schedule for video show on healthy rice seedlings production.</p> <p>(4) Video teams conducted 498 video show events at 498 communities (185 villages) in 20 upazilas of eight project districts and using 14 types of venues.</p> <p>(5) Total of 52,603 audiences watched video shows at 498 video show events at 498 communities in eight project districts, of which 71% male audiences (37,126) and 29% female audiences (15,477). Average about 106 audiences watched video show per video show event.</p>	Video show project on several agricultural technologies was undertaken during 2012 to 2017 with funding support (as a local fund) from CIMMYT-Bangladesh as a implementing partner. However, video show based farmers' training and motivation was found as effective and cost-effective. Thus, such video show on large number of agricultural technologies could be undertaken to train and motivate the large number of farmers (few millions) on the basis of resource availability during next 5 years (2018-22). Agricultural Advisory Society is highly experienced and capable to undertake such kind of video show all over the country to train and motivate the farmers as effective and cost-effective manner.

		<p>Project: Video show on healthy rice seedlings production during 2017 T.Aman season.  Funded by: CIMMYT Bangladesh, Local Fund</p>	<p>(1) Conducted project staffs training on project implementation planning and strategies.  (2) Project staffs selected 127 villages with 265 communities along with 265 community coordinators in 25 upazilas of eleven districts (Faridpur, Gopalganj, Rajbari, Madaripur, Chuadanga, Jessore, Jhenaidah, Narail, Magura, Khulna &amp; Satkhira districts) within southwest region of the country  (3) Project staffs prepared 265 events schedule for video show on healthy rice seedlings production  (4) Video teams conducted 265 video show events at 265 communities (127 villages) in 25 upazilas of 11 project districts and using 11 type of venues  (5) Total of 23,970 audiences watched video shows at 265 video show events at 265 communities in 11 project districts, of which 74% male audiences (17,632) and 26% female audiences (6,338). Average about 91 audiences watched video show per video show event</p>	
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				<u>Item/Activity</u> <sup>1</sup>	2018 (target)	2019 (target)	2020 (target)	2021 (target)	2022 (target)
Goal 13: Take urgent action to combat climate change and its impacts	Target # 13.3	Project: Modern Food Storage Facilities project (MFSP): Distribution of household silos in disaster prone 19 districts with Directorate General of Food of MoF. Agricultural Advisory Society as a partner of Development Project Design and Services Ltd (DPDS)	1. Conducted market assessment study in the disaster prone project involved districts during July-October 2016 under the overall leadership of DPDS. 2. Conducted sensitization campaigns on the usefulness of the improved household silos (Plastic drum) for emergency seeds and grain storage in the disaster prone project involved districts during July-October 2016 under the overall leadership of the principal implementing agencies (DPDS). 3. Trained total of 1,500 selected officials from DAE (SAAOs), Directorate General of Food (upazila food officials including OCLSDs) etc on the emergency seeds and grain storage in the project involved disaster prone 19 districts (Bagerhat, Khulna, Satkhira, Barisal, Pirojpur, Jalokathi, Barguna, Patuakhali, Bhola, Sirajganj, Bogra, Gaibandha, Kurigram, Brahmanbaria, Comilla, Habiganj, Sunamganj, Kishoreganj and Netrona districts) through conducting TOTs at the involved upazilas within the project areas during 30 October 2016 to 28 December 2017	1. Selection of target beneficiaries  2. Conducting training to the selected beneficiaries  3. Distributing 500,000 household silos to the selected and trained beneficiaries  4. Monitoring the use of household silos by beneficiaries	200000  200000  200000  200000	200000  200000  200000  200000	100000  100000  100000  100000	-  -  -  -	-  -  -  -